

YOUR ABSENCE IS REQUESTED



THERE'S NO PLACE LIKE HOME

The Richmond
NEIGHBORHOOD CENTER

THE RICHMOND NEIGHBORHOOD CENTER | "GALA" 2019



THERE'S NO PLACE LIKE HOME | "GALA" 2019

**SUPPORT
US FROM
THE
COMFORT
OF YOUR
COUCH!**

The Richmond Neighborhood Center cordially invites you NOT to attend this year's one-of-a-kind gala: There's No Place Like Home! Instead of sitting through hours of self-congratulatory speeches, lackluster hors d'oeuvres, and awkward small-talk, we encourage you to sit back with a glass of wine, a good book, or your favorite movie.

NO FORMAL WEAR REQUIRED

There's No Place Like Home is an event without an event, where we ask you to give to The Richmond Neighborhood Center—and that's it! Because there's no overhead, 100% of your donations will support our programs.

SPONSORSHIP LEVELS

Nearly 70% of our almost \$5 million budget comes from highly restrictive city grants. Our goal for this "gala" is to raise \$75,000 in unrestricted funds that allow us to be innovative, flexible and responsive to changing and emergent community needs.

When you give to The Richmond Neighborhood Center, you're investing in the success of more than 2,000 youth, food security for thousands of seniors and families, and free cultural events for more than 3,500 San Franciscans each year.

\$20,000

"IN BED BY NINE" SPONSOR

- Acknowledgement on website (over 20,000 page views annually)
- Logo on 175 staff shirts (worn at large-scale community events that see up to 3,000 attendees, and onsite at nine public schools)
- Logo on 600 youth summer camp shirts (worn throughout the city on field trips)
- Half-page sponsorship mention and logo in 2019 Annual Report (disseminated to 250 top donors and key stakeholders, and available on website)
- Two 2019 blog stories about the impact of your sponsorship (shared to our 3,500 social media followers and 4,221 newsletter subscribers consisting of neighbors, program participants, and San Francisco city officials)

\$15,000

"TV IN YOUR PJ'S" SPONSOR

- Acknowledgement on website
- Logo on 175 staff shirts
- Logo on 600 youth summer camp shirts
- Logo in 2019 Annual Report
- One 2019 blog story about the impact of your sponsorship, shared on social media and via newsletter

\$10,000

"A NICE GLASS OF WINE" SPONSOR

- Acknowledgement on website
- Logo on 175 staff shirts
- Logo in 2019 Annual Report
- One 2019 blog story about the impact of your sponsorship, shared on social media and via newsletter

\$5,000

"FINISH YOUR BOOK" SPONSOR

- Acknowledgement on website
- Logo in 2019 Annual Report
- Sponsorship mention on social media and via newsletter

\$1,000

"NEVER GOING OUT AGAIN" SPONSOR

- Acknowledgement on website
- Sponsorship mention on social media and via newsletter

